Permit #F00024489

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024489 **Type of Permit:** FILMING **Release Date:** 02/09/2010

Production Company DIRECTORS BUREAU, LLC

Insured Company Name DIRECTORS BUREAU, LLC

Contact Phone No. 1 323-465-5299
Contact Phone No. 2
Fax
Address 1641 N. IVAR
LOS ANGELES, California 90028

Production Title CLOROX

Type of Production Commercial - Standard

Producer SUSAN HUBERT

Director AARON ROSE

1st AD GARETT CHERES

Production Manager THERESA MARTINSONS

FilmL.A. Coordinator Daniel Alvarez

Location Manager ADAM BUTT
Primary Phone Mobile - 310-892-9466
Secondary Phone Office - 323-465-5299

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$615.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA COUNTY - ROAD USE FEE	$299.00
LA COUNTY ROAD APPLICATION FEE	$51.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$342.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,623.00

Number of Locations 3

NOT A PERMIT

Permit #F00024489

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00024489	**Location Manager**	ADAM BUTT
Production Company	DIRECTORS BUREAU, LLC	Primary Phone	Mobile - 310-892-9466
Insured Company	DIRECTORS BUREAU, LLC	Secondary Phone	Office - 323-465-5299
Production Title	CLOROX		

Location Address 1102 Eagle Vista Dr, Los Angeles, CA, 90041

Location Names

Location Type Park

Location Description

Prep Dates 2/10/2010 - 2/10/2010 05:00 - 06:00

Film Dates 2/10/2010 - 2/10/2010 06:00 - 13:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Adam Butt Directors Bureau letter795.pdf
Microsoft Word - A Standard Guidelines.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	60
Rec & Park Monitor required	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Men's public bathroom at the Eagle Rock Rec Center need it opened at 6am

Coordinator Note
2/10 5A to 1P at FIGUEROA PARKING LOT (CREW/BASECAMP)

2/10 6A to 11A at EAGLE ROCK ...
2/10 5A to 1P at FIGUEROA PARKING LOT (CREW/BASECAMP)

2/10 6A to 11A at EAGLE ROCK CHILD CARE CENTER (FILMING)

2/10 6A to 1P at EAGLE ROCK RECREATION CENTER (FILMING)

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00024489	**Location Manager**	ADAM BUTT
Production Company	DIRECTORS BUREAU, LLC	Primary Phone	Mobile - 310-892-9466
Insured Company	DIRECTORS BUREAU, LLC	Secondary Phone	Office - 323-465-5299
Production Title	CLOROX		

*REQUIRES ONE MONITOR FROM 5A TO 1P

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs S/S EAGLE VISTA, FROM LUNDSFORD GOING EAST 400 FEET

Approximate Footage 301 - 600 **Log Number** 10-10376

Date(s) 2/10/2010 to 2/10/2010 **Time(s)** 06:00 to 15:00

NOT A PERMIT

Permit #F00024489

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00024489
Production Company DIRECTORS BUREAU, LLC
Insured Company DIRECTORS BUREAU, LLC
Production Title CLOROX

Location Manager ADAM BUTT
Primary Phone Mobile - 310-892-9466
Secondary Phone Office - 323-465-5299

Location Address 2606 Madison Ave, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Film Dates 2/10/2010 - 2/10/2010 11:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	60
LA County FSA assigned	1

Filming Activities Interior and exterior dialogue; 1 DOG;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note
FIRE DEPT #10-0280-11
FSA REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs
N/S MARIPOSA ST, FROM MADISON AVE GOING 250 FEET EAST AND WEST 250 FEET
E/S MADISON AVE , FROM MARIPOSA ST GOING NORTH 100 FEET

Approximate Footage County Parking **Log Number**

Date(s) 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs
N/S MARIPOSA ST, MADISON EAST AND WEST 250 FEET
E/S MADISON , MARIPOSA GOING NORTH 100 FEET

NOT A PERMIT

Permit #F00024489

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00024489	**Location Manager**	ADAM BUTT
Production Company	DIRECTORS BUREAU, LLC	Primary Phone	Mobile - 310-892-9466
Insured Company	DIRECTORS BUREAU, LLC	Secondary Phone	Office - 323-465-5299
Production Title	CLOROX		

Approximate Footage County Parking **Log Number**

Date(s) 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00024489

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00024489
Production Company DIRECTORS BUREAU, LLC
Insured Company DIRECTORS BUREAU, LLC
Production Title CLOROX

Location Manager ADAM BUTT
Primary Phone Mobile - 310-892-9466
Secondary Phone Office - 323-465-5299

Location Address 1251 New York Dr, Altadena, CA, 91001

Location Names

Location Type Private Residence

Location Description

Film Dates 2/10/2010 - 2/10/2010 09:00 - 11:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	60
LA County FSA assigned	1

Filming Activities Interior and exterior dialogue; 1 DOG;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note
FIRE DEPT #10-0280-11
FSA REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs N/S New York Dr., from 1251 New York Dr. 250 feet east and 250 feet west.

Approximate Footage County Parking **Log Number**

Date(s) 2/10/2010 to 2/10/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00024489

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Director's Bureau ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

Director's Bureau
Name of Principal

By: _____
Representative's Signature

Adam Butt
Print Representative's Name

Loc. Mgr.
Representative's Title

1641 N. Ivar
LA. 90028
Principal's Address

310 8929466
Principal's Telephone

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
Pager (818) 420-7052

Please sign and fax back

NO PERMIT

Permit #F00024489

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

F-24489
DIRECTOR'S BUREAU, LLC – CLOROX
(EAGLE ROCK REC & CHILD CARE CENTER)

NOT A PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- OK to film at the Eagle Rock Child Care Center restroom from 6am-1pm only.
- OK to use exterior men's restroom for filming.
- OK to remove locked up janitorial supplies from inside the men's restroom for filming; all supplies must be replaced upon completion of filming and locked back up.
- OK to crew park and basecamp at the Figueroa lot.
- Must provide own security for the lot.
- OK to park working trucks in the rec. center parking lot.
- May not block or restrict access to the parking lot at any time.
- May not park in any handicap spaces.
- Must maintain emergency access at all times.

F-24489
DIRECTOR'S BUREAU, LLC – CLOROX
(EAGLE ROCK REC & CHILD CARE CENTER)

NOT A PERMIT